

GOAL EVERYONE MATTERS

www.gemprojectdayton.org

GEM Art Contest for Suicide Prevention 2023-24 Guidelines

Purpose:

The GEM Project Dayton's Art Contest is for students grades 6 - 12 interested in using their creativity to convey a message of hope and encouragement to those who may be struggling with their mental health.

Eligibility:

1. Participating students must live in the Greater Miami Valley.
2. Artwork must follow all rules stated below.

Rules:

1. Artwork must be original and completed solely by the entrant.
2. Artwork must be 2-D.
3. Artwork should offer positive and hopeful images that encourage those who struggle with their mental health to ask for help and to keep on going.
4. Entrants must include an artist's statement that includes the message they want to give to the viewer, their reasons for entering the contest, and/or any other information they want to share about their submission.
5. Artwork may be oriented in landscape or portrait format.
6. GEM Project Dayton has the sole right to refuse submissions based on quality of the image, failure to meet contest requirements, poor craftsmanship, inappropriateness of content, and/or concerns regarding copyright infringement in the original work.
7. Entries are limited to one per person.
8. Submissions must be in JPEG format and should feature only the artwork with no superfluous background or people in the image, and be visible, clear, and in focus.
9. Submissions must be made through the website: gemprojectdayton.org

Judging:

Artwork submitted to the contest will be judged by the following criteria:

- Artist's Statement
- Relevance to Theme
- Positivity
- Creativity
- Design & Craftmanship

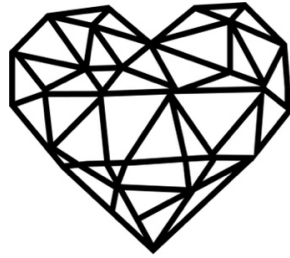
Awards:

1. The winners of the contest will be rewarded with cash prizes of up to \$500 each.
2. The top awards will be based on five categories. In case of a tie, we will look at overall scores to determine the winners.
3. Entrants can win only one cash prize.
4. All accepted artwork that meets all contest criteria for submission will be eligible for use in suicide prevention materials and presentations made possible by a generous grant from Culture Works.
5. Honorable Mentions will be awarded, and depending on the number of entries and donations received we will award each school with at least one winner.

Other Information:

1. We will begin accepting submissions on December 1, 2023.
2. By submitting your artwork to this contest, you (and your parent if you are under 18 years of age) are agreeing with the GEM Project Dayton's Terms & Conditions.
3. All artwork submitted to the contest will be used by GEM Project Dayton and The Grant Us Hope Foundation for marketing, promotional, and display purposes at the discretion of GEM Project Dayton and the Grant Us Hope Foundation.
4. All artists give up the rights of any submissions to the contest to the GEM Project Dayton and The Grant Us Hope Foundation.
5. Deadline for submissions: **January 5, 2024**.





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| Categories | Exceeds 14 - 20 points | Meets 8 - 13 points | Emerging 0 - 7 points |
|------------------------------|--|--|--|
| Artist's Statement | Illustrates the contest theme clearly and directly reflects the ideas in the imagery | Illustrates the contest theme somewhat and/or reflects some ideas in the imagery | Illustrates an idea different from the contest theme or does not align with the imagery submitted |
| Relevance to Theme | Shows a full understanding of the contest theme and guidelines | Shows a partial understanding of the contest theme and guidelines | Shows a lack of understanding of the contest theme; imagery may confuse the viewer |
| Positivity | Uses very positive imagery and effective and expressive art elements (color, linework, form, shape, space) | Uses slightly positive imagery and somewhat effective elements (color, linework, form, shape, space) | Does not use positive imagery and/or uses non-appropriate elements (color, linework, form, shape, space) |
| Creativity | Uses unique, imaginative imagery AND has innovative combinations or formations with the art media | Uses somewhat unique imagery and has an interesting formation with the art media | Uses common imagery and nothing unique in the formation of the art media |
| Design/ Craftsmanship | Shows imagery that is well-planned and executed; fills the space effectively with excellent balance of art elements (color, linework, form, shape, space) ; exhibits outstanding craftsmanship | Shows imagery with average design skills; fills the space adequately; exhibits average craftsmanship | Shows inattention to the finished design; exhibits below average craftsmanship |